Ref. No.: SIL/CHD/2024-25/29052024

Dated: 29.05.2024

The Manager Listing Department BSE Limited (BSE) Corporate Relation Department, Phiroze Jeejeebhoy Towers,25<sup>TH</sup> Floor Dalal Street, Mumbai-400001 The Manager, Listing Department, National Stock Exchange of India Ltd (NSE) Exchange Plaza, C-1 Block G, Bandra Kurla Complex, Bandra, Mumbai -400051

#### BSE Scrip Code: 526951

Trading Symbol: STYLAMIND

#### Sub: : Investor Presentation for the Audited Financial Results for the quarter & Year ended March 31<sup>st</sup> ,2024

Dear Sir/Madam,

Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, Please find enclosed the Presentation for the quarter and Year ended March 31, 2024.

You are requested to take above information on your record

Thanking you,

For Stylam Industries Limited

Sanjeev Kumar Sehgal

Company Secretary & Compliance officer

#### **Stylam Industries Limited**

Regd. Office: SCO 14, Sector 7C, Madhya Marg, Chandigarh (INDIA)-160019, T: +91-172-5021555/5021666, F: +91-172-5021495 Works I: Plot No. 192-193, Industrial Area Phase-1, Panchkula (Haryana) INDIA - 134109, T: +91-172-2563907/2565387 Wotks II: Village Manak Tabra towards Raipur Rani, Mattewala Chowk, Distt. Panchkula (Haryana) W: www.stylam.com, CIN: L20211CH1991PLC011732 (Govt. of India recognised Star Export House)



# STYLAM INDUSTRIES LIMITED

INVESTOR PRESENTATION

Q4FY24 - MARCH. 2024

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- Stylam Industries is the one of the fastest growing companies in the high-quality decorative laminates and allied products industry.
- We operate Asia's largest single location laminate manufacturing plant with a diverse product portfolio, catering to a wide range of customer preferences, built with over 33 years of experience in the industry.
- We are a pioneer in India for introducing the PU+ Lacquer Coating process thereby producing high quality, high value-add laminate finishes. Apart from laminates, we have state of the art technologies and manufacturing facilities for Solid Acrylic Surfaces and Panels.
- We also diversified into a new segment and added a short cycle press capacity for lamination of impregnated paper on Medium Density Fiber (MDF) panels.
- About two-third of our revenues are derived from exports to over 80 countries; the balance being derived from our presence across the Indian subcontinent.



## **Diversified Product Portfolio (1/3)**





Stylam laminates have set benchmarks in the past because of the unique design range and consistently high quality.



FASCIA brings a unique façade system, manufactured using special quality resins, thereby providing effective weather protection.



CUBOID - modular restroom and locker cubicle systems. The range has been crafted with the finest materials and highest quality of fixtures and fittings.



Granex Solid Surfaces is an extremely versatile product tough, durable, non-porous and repairable, that can be customized to integrate seamlessly.



With a perfect blend of royalty and modernity, innovation and creation, Tablex provides a wide range of applications in Interior & Exterior. Our products are marked by unsurpassed quality, durability, and impassioned artistry and are well supported by innovative manufacturing techniques



Anti-Fingerprint Laminates are used in the most demanding interior design applications. A unique technology during manufacturing ensures that finger marks are almost never visible.



GLOSSPRO+ Laminates are crafted with State-of-the-art machines having a cuttingedge German Technology. The brilliance of gloss shall stay through years without any signs of wearing out.



Beauty, innovation, sustainability. Stylam introducing a new innovative product in the world of architecture and living. STELLA TILES a lightweight, versatile and resistant material that goes beyond the look of natural materials: decorative elements and sophisticated designs lend a distinctive quality personality to any project

## **Diversified Product Portfolio (2/3)**





What makes UNICORE unique is the identical colour of the decorative surface and its core layers as well. DiGidelight

Digital Laminates have just the features everyone has needed. A whole new world of creative and quality laminates among customized designs.



Stylam Synchro Laminates have the real feel of wood and an elegant natural look while carrying all advantages of a laminate.



Plus Guard Stylam Laminate provides a highly durable surface in lab conditions and has better abrasion and scratch resistance.

#### POST FORMING LAMINATES

Post Forming Laminates enhance the decorative property of the edges of any regular laminate by ensuring no seams around the corners and a smooth, evenly laminated surface.



Magnetic Laminates have a strong magnetic effect and can be written on with chalks or special board markers. They are ideal for a wide variety of applications.

#### MIRROR SHIELD LAMINATE

Mirror laminates are considered ideal for adding flair to light duty, horizontal or vertical applications. They can be used on walls, furniture, retail fixtures, signages, exhibits and display areas.

## CHALK BOARDS & MARKER BOARDS

Chalkboard Laminate is the perfect solution for any space or application that demands a durable and affordable writing surface.

## **Diversified Product Portfolio - Multiple Applications (3/3)**



The Creativity that is Contagious STYLAM













EXTERIOR CLADDING

www.stylam.com



www.stylam.com

Redefining Aesthetics, Inspiring Beautiful Living

DECORATIVE LAMINATES





## WHERE STYLE MEETS DURABILITY



WWW.STYLAM.COM

### Manufacturing Infrastructure: One of the largest in Asia (1/2)









Stylam Industries Limited

## **Manufacturing Infrastructure: State of the Art Facilities (2/2)**



- Stylam operates one of the largest single location laminate manufacturing plants in Asia, spread across 58 acres having an annual capacity of 16 mn sheets.
- We are a Global Pioneer for the 'Hot Coating Process' of PU+ Lacquer coating on thin laminates. This one-of-a-kind Hot Coating Process machine is made with a patented technology by KLEIBERIT and BARBERAN.
- We are also a Pioneer in India for Solid Acrylic Surfaces, setting up the first production line to manufacture these products in India.
- We had received a Certification from NSF International, USA for our Solid Acrylic Surface products.
- Over 1,800 Team mates devote themselves to Stylam and its vision with a smile daily.
- Stylam is setting up a new plant for the manufacturing of laminate sheet adjoining to its existing plant in Manak Tabra , Panchkula Haryana.

## **Strong Global & Domestic Presence**



#### Well penetrated globally as well as a wide domestic presence

	Europe	The Far East	The Middle East	North America	South America
	1. Netherlands	1. Indonesia	1. Saudi Arabia	1. USA	1. Colombia
Man SP (42	2. Italy	2. Malaysia	2. Kuwait	2. Canada	2. Venezuela
	3. Germany	3. Singapore	3. Yemen	3. Dominican Republic	•
	4. Belgium	4. Thailand	4. Qatar	4. Mexico	
	5. France	5. Cambodia	5. Jordan	5. Puerto Rico	- - -
	6. Denmark	6. Philippines	6. Lebanon	6. Nicaragua	
	7. Turkey	7. Taiwan	7. Bahrain		
15 <sup>-10</sup> 2 <sub>13</sub> 7	8. Finland	8. Vietnam	•		
11 5 2	9. Estonia	9. South Korea	e 9 8		4 8 8
	10. Switzerland		• • •		
	11. Cyprus	- 	• •		- 
	12. Poland	• • •	• • •		• • •
12	13. Bulgaria	6 6 6	6 9 9		
	14. Czech Republic	•			
	15. Spain	•	•		- - -
		•	•		•
12 C					

Global presence in over 80 countries across Europe, Middle & Far East, the Americas (North and South), Asia, Africa and other geographies;

Increasing domestic presence across the country.

## WHAT MAKES STYLAM UNIQUE



- ✓ Asia largest manufacturing plant
- $\checkmark\,$  State of the art technology
- ✓ Best Quality
- ✓ European Design Paper
- $\checkmark$  International and Wide Range of Designs
- ✓ Big Product Basket
- ✓ Best Price

## **Marketing Initiatives**

- ✓ Signboards
- ✓ Shop in Shop (Fascia+)
- ✓ Dealers Certificate
- $\checkmark$  Wall Painting
- ✓ Magazine Ads
- ✓ Exhibitions Worldwide
- ✓ Carpenter Meets
- ✓ Leader of Stylam Program
- $\checkmark$  International Trip
- ✓ Digital Marketing (Instagram, Facebook, Linkedin etc)

















Stylam Industries Limited

## Exhibition Worldwide/ Worldwide Presence:

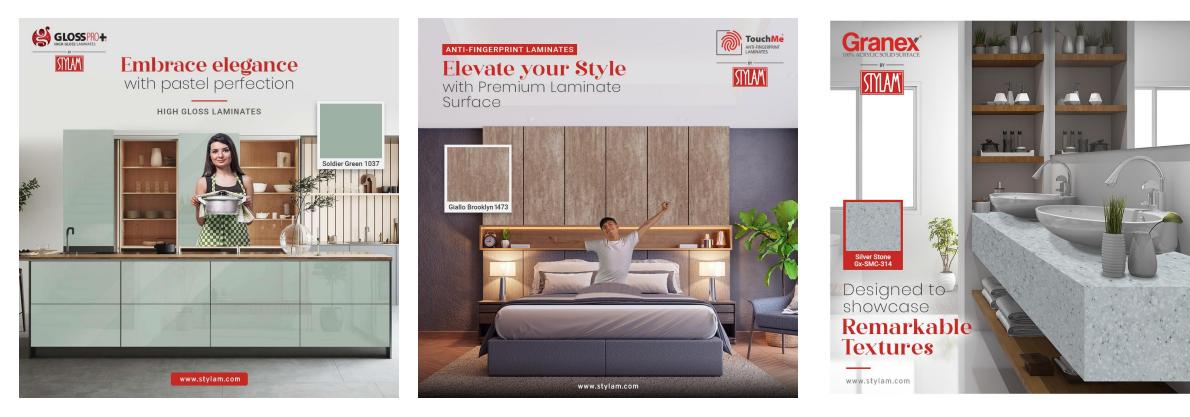
**Stylam** actively participates in exhibitions worldwide to establish a global presence and showcase the products range to a diverse audience.



## **Digital Marketing**



Main objective is to keep the followers well-informed about the latest products of STYLAM through Digital Marketing.



## **Digital Marketing**





## **Loyalty Program**









## **Awards & Recognitions**



"Over the last three decades we have strived to achieve our dream which has been a constant endeavor. We aim to improve each day and these recognitions motivate us to aim higher and perform better."

The ISO 9001:2015 certification is a hallmark of integrity, quality and reliability. The design and efficiency of the laminates have earned us the CE Marking Award.

Stylam takes pride in being recognized as:

Export House by the Government of India, meeting all the quality, safety and green standard requirements while operating as a responsible corporate itizen.

Recognised by Financial Times and Statista as one of the FT 1,000 High-Growth Companies Asia-Pacific 2018.

Honored with the Power Brands Rising Star Award 2016.

Honoured by the Renewable Energy Department for commendable work in adopting energy conservation measures under the L.T. Industry Category.

Stylam is recognized by Forbes among 30 Indian Small and mid cap companies as Asia's best under a Billion 2023.

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## **Summary Financial Performance (Consolidated)**

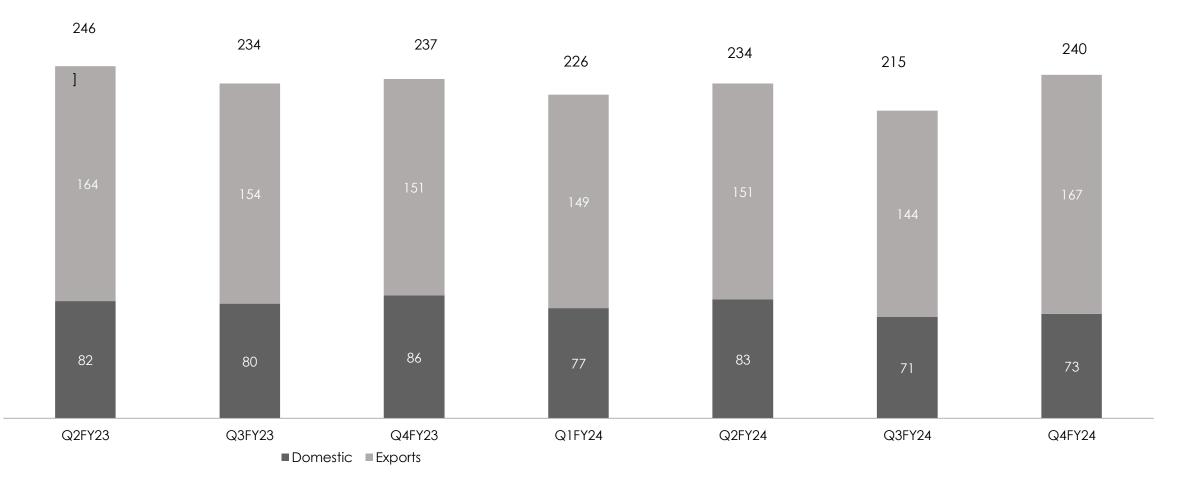


(₹ crore)	Q1FY24	Q2FY24	Q3FY24	Q4FY24	FY24
Net Revenue	226	234	215	240	914
EBITDA	42	47	48	46	183
ΡΑΤ	28	32	31	37	128

(₹ crore)	Q1FY23	Q2FY23	Q3FY23	Q4FY23	FY23
Net Revenue	235	246	234	237	952
EBITDA	35	40	39	40	154
PAT	21	24	24	27	96

## **Quarterly Sales Performance**





## **Profit and Loss (Consolidated)**



(₹ crore)	Q4FY24	Q3FY24	Q4FY23	FY24	FY23
Net Revenue	240	215	237	914	952
Material Consumption	115	109	130	474	531
Contribution	125	106	107	440	421
Contribution Margin (%)	52.08	49	45.1	48.14	44.2
Employee Expenses	19	19	19	75	69
Other Expenses	58	39	48	180	197
EBITDA	46	48	40	183	155
EBITDA Margin (%)	19.4	22	17.11	20.02	16.2
Other Income	1	2	1	6	1
Finance Costs	1	1	1	2	8
Depreciation and Amortization	6	5	4	22	20
Less: Exceptional Items	1	-	-	1	-
PBT	41	44	36	164	128
PBT Margin (%)	17.11	20	15.2	17.9	13.4
Tax Expense	3.50	12	9	36	32
PAT	38	31	27	128	96
PAT Margin (%)	15.8	14	11.4	14	10
Sheets Sold (# mn)	3 .04	2.8	2.73	11.79	11.19

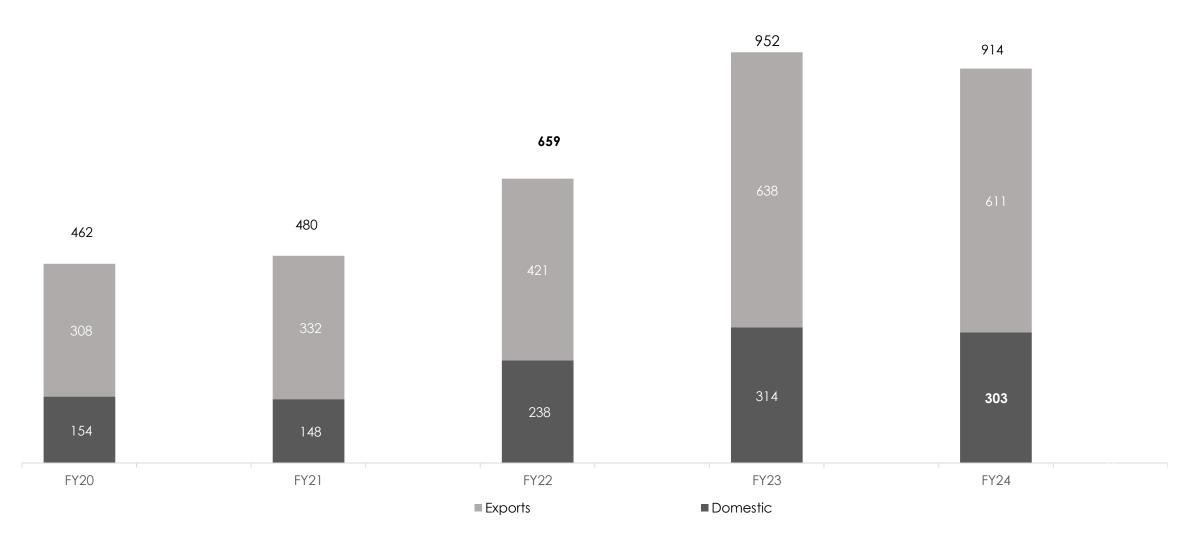
## **Balance Sheet (Consolidated)**

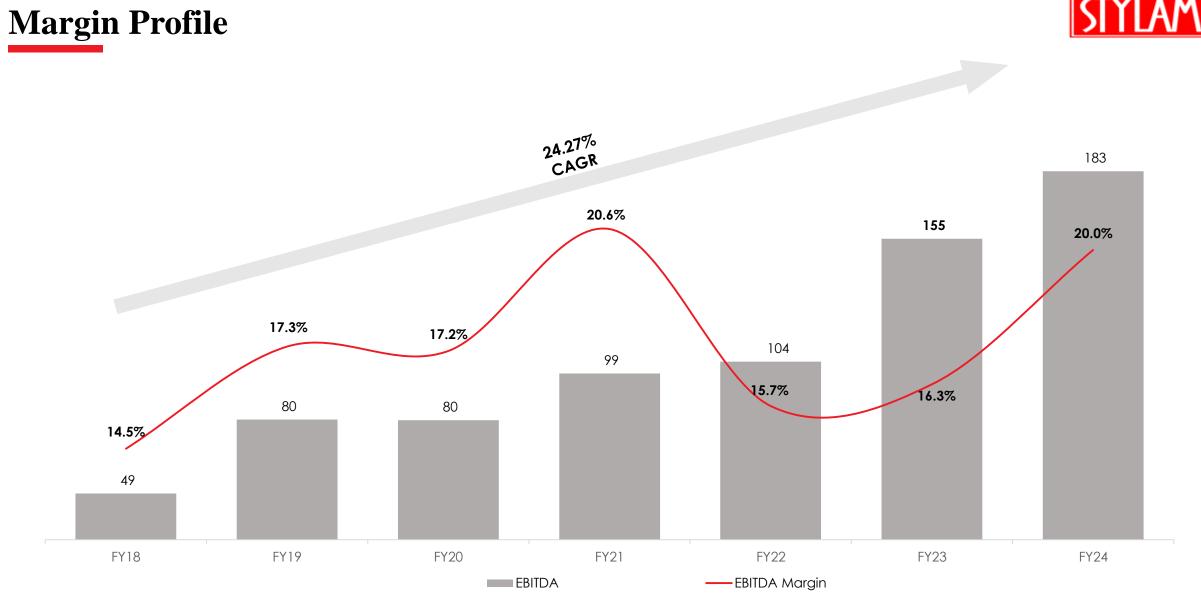


ASSETS (₹ crore)	FY24	FY23	LIABILITIES (₹ crore)	FY24	FY23	
Fixed assets	175	172	Equity share capital	8	8	
Capital work in progress	2	13	Other equity	528	404	
Investment in property	0	0	Net Worth	536	412	
Other non-current assets	27	4	Long term borrowings*	0	11	
Total non-current assets	204	189	Short term borrowings	0	36	
Inventory	145	160	Total Debt		47	
Trade receivables	162	126	Trade payables	39	40	
Cash and bank	72	27	Other current liabilities	21	30	
Other current assets	24	36	Other non - current liabilities	11	10	
Total current assets	403	349	Total liabilities	71	80	
Total assets	607	538	Total equity and liabilities	607	538	
Note - *Long Term Borrowings include current maturities						

## **Historical Sales Performance**

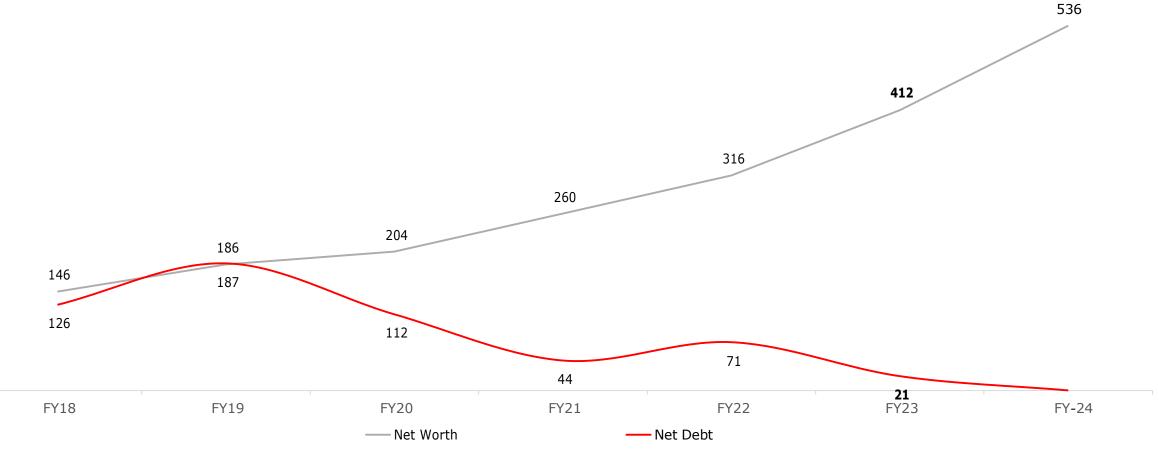






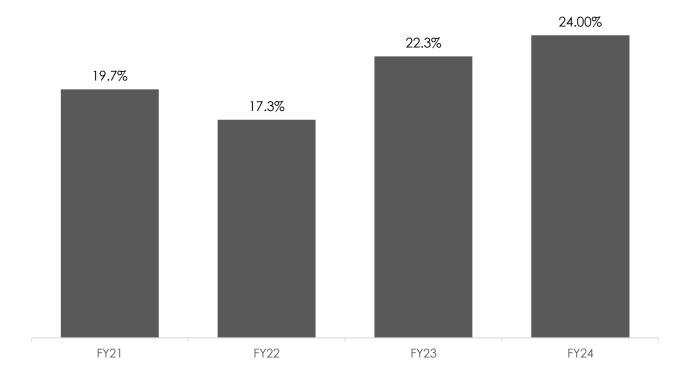
## **Balance Sheet Transformation**





## **Improving Return Profile**





■ RoCE (post-tax)

## **Review of Financial Performance (Q4FY24)**



- Stylam clocked sales of INR 240 crore in Q4F24 quarter,
- Sales increased from exports, which is INR 167 crore (11 % YoY increase). & from domestic sales which is 73 crores (15.11 % YoY decline).
- The Company sold 3.04 million laminate sheets during Q4FY24 (vs. 2.73 million in Q4FY23; (11% YOY increase). Per sheet realizations vary based on the product mix during the period.
- Contribution margin has improved as compare to previous quarter and now stands at 52.08 % for Q4FY24 (vs. 49 % in Q3FY24). Further, EBITDA for the quarter stood at INR 46 crore. In terms of margins, it stood at 19.40 % (vs. 22 % in Q3FY24 and 17.11 % in Q4FY23).
- Net debt stood at INR 0 as on 31<sup>st</sup> March 2024. Net worth stands at INR 536 crores.
- Board has approved to strike of Stylam panel Limited the Wholly Owned Subsidiary of the Company.



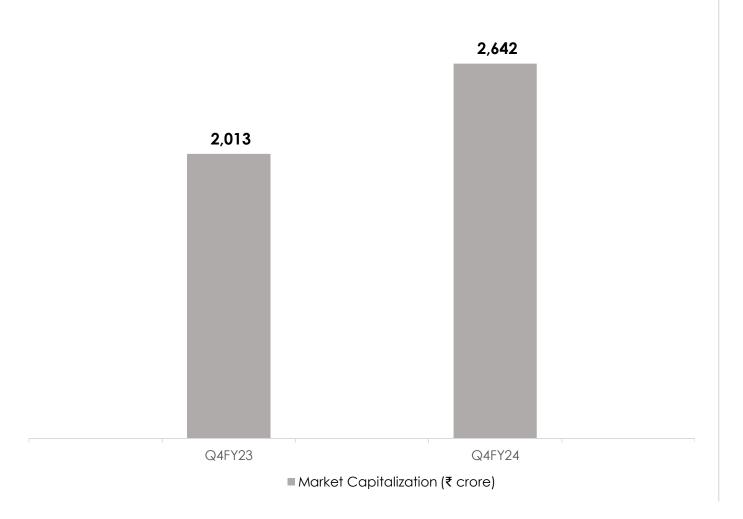


- The company has reached about 74% capacity utilization level in the laminates division. We had completed modular expansion at the existing facilities that has increased our capacity. This had entail a total Investment of INR 30 Cr.
- Company has become the net debt free company & will ensure to maintain the debt free level even after setting up the new plant.
- Improve and enhance share of value-add products in the product mix as well as expanding the product range.
- Strengthen domestic presence with a deeper reach and penetration and creation of a strong brand.
- Expand coverage across newer exports regions along with increasing business with existing partners.

. Setting up of our new Plant for the manufacturing of laminate sheet as announced previously are progressing well, We have also placed order for major plant and machinery, plant is expected to be operational in the third quarter

## **Value Creation for Shareholders**





- During Q4FY21, the Company completed its sub-division of shares (i.e. share split).
- One share with Face Value INR 10 was split into two shares of INR 5 each.
- The total outstanding shares of the company increased from 84,74,030 to 1,69,48,060.
- We have also paid the dividend of Rs 2.5 per share on dated 17.11.2023.

### **Safe Harbor Statement**



This presentation and the accompanying slides (the "Presentation"), which have been prepared by Stylam Industries Limited (the "Company"), have been prepared solely for information purposes and DOES not constitute any offer, recommendation or invitation to purchase or subscribe for any securities, and shall not form the basis of or be relied on in connection with any contract or binding commitment whatsoever. The Presentation is not intended to form the basis of any investment decision by a prospective investor. No offering of securities of the Company will be made except by means of a statutory offering document containing detailed information about the Company.

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